



Pennsylvania Dietetic Association

EARLY BIRD REGISTRATION INVITATION FOR PADA EXHIBITS 2010

Dear Prospective Exhibitor/Sponsor:

We are pleased to invite you to participate in next year's Annual Pennsylvania Dietetic Association (PADA) meeting and exhibition to be held Monday, April 26 through Tuesday, April 27, 2010, at the Pittsburgh Marriott North, located just north of Pittsburgh in Cranberry Township.

PADA is offering a discounted rate for exhibit space for Early Bird registrations postmarked by Friday, January 15, 2010. For those vendors who plan to attend but do not take advantage of the early registration offer, registration must be postmarked by March 19, 2010, or late fees will apply.

The vendor exhibition will be held on Monday, April 26, 2010, from 11:30 AM to 3:00 PM during which time the PADA will make 11:30 to 1:30 PM unopposed and exclusive in order to provide you with exposure to the attendees. The exhibit fee includes one complimentary full meeting registration, a booth with 6 foot table, wastepaper basket nearby, a brief description of your product/service in the program syllabus, 1 lunch (additional lunches can be purchased for a fee) and booth signage. There will be exhibit activities, including "Lunch with the Exhibitors", to encourage attendee participation.

In addition to exhibit space, PADA also offers you the opportunity to be "spotlighted" as a conference sponsor. Being a conference sponsor gives you additional benefits, exposure and recognition of your commitment to our organization.

Enclosed for your review are specifics regarding other sponsorship opportunities.

Thank you in advance for your support. We look forward to your participation and partnership in another successful annual meeting for the Pennsylvania Dietetic Association.

If you have any questions, please feel free to contact:

Sharon Cabonor, 412-833-9468 or slcabonor@aol.com
Lisa Martich, 724-935-8123 or martich@consolidated.net

Sincerely,
2010 Exhibit Committee Co-Chairpersons
Sharon Cabonor, RD
Lisa Martich, RD

Seize the Opportunity!
Be a Sponsor for the
2010
PADA Annual Meeting

Diamond Sponsorship
\$3,000

See next page, to specify activity(s) sponsorship

Full page advertisement in the program syllabus

Sponsorship level identified in the exhibit hall

Premium exhibit space

Two complimentary meeting registrations for company representative

Acknowledgement for program support during prime meeting time

Three lunches for company representatives

Silver Sponsorship
\$1,200

See next page, to specify activity(s) sponsorship

1/4 page ad in the program syllabus

Sponsorship level identified in the exhibit hall

50% reduction in registration for one additional company representative

Acknowledgement for program support

Exhibit space on main floor

Two lunches for company representatives

Gold Sponsorship
\$2,400

See next page to specify activity(s) sponsorship

1/2 page advertisement in program syllabus

Sponsorship level identified in the exhibit hall

Prime exhibit space

Two complimentary meeting registrations for company representatives

Acknowledgement for program support

Two lunches for company representatives

Bronze Sponsorship
\$800

See next page, to specify activity(s) sponsorship

Sponsorship level identified in the exhibit hall

Acknowledgement for program support

Exhibit space on main floor

Two lunches for company representatives



Sponsorship Opportunities:

Please check the activities you wish to sponsor during the meeting:

- Sponsor the Keynote speaker*, Monday, April 26, 2010 (Diamond)
- Sponsor the continental breakfast Monday, April 26, 2010 (Gold)
- Sponsor the box lunches Monday, April 26, 2010 (Gold)
- Sponsor the opening night reception Monday evening, April 26, 2010 (Gold)
- Sponsor the continental breakfast Tuesday morning, April 27, 2010 (Gold)
- Sponsor two speakers* (Gold)
- Sponsor one speaker* (Bronze or Silver)
- Sponsor a refreshment break (s) (3 breaks total),
2 each day Monday & 1 on Tuesday (preferred day(s) Monday ___ or Tuesday ____)
(Bronze for one break sponsorship, Silver for two break sponsorships)

Each of the above sponsorships will receive:

- a) Recognition of sponsorship during the sponsored event
- b) Table to exhibit products/ literature at breakfast, opening night reception or break as sponsored

Other Donations:

- Gift basket/item for PADA Foundation raffle (tax deductible)
Item(s): _____
- Monetary donation to be used as needed, includes recognition of sponsorship
Amount: \$ _____

* For more information about these sponsorship opportunities, such as specific speakers please call or e-mail:

Sharon Cabonor, 412-833-9468 or slcabonor@aol.com
Lisa Martich, 724-935-8123 or martich@consolidated.net