

# Annual Conference (PAND AME 2025)

March 28, 2025 Desmond Malvern A Doubletree by Hilton One Liberty Square Blvd Malvern, PA, 19355

## **BECOME A 2025 SPONSOR**

Be recognized as an industry leader at the 2025 Pennsylvania Academy of Nutrition and Dietetics (PAND) Annual Conference by becoming a sponsor. You'll have the opportunity to interact and share information with nutrition, healthcare,

and food service leaders, who are decision makers and connectors in their respective organizations.

PAND offers sponsorship levels to meet your goals and budget. Please contact marykate@kassalen.org or at 412-343-2235 with questions/concerns.

### WHO WE ARE

The Pennsylvania Academy of Nutrition and Dietetics is an affiliate of the Academy of Nutrition and Dietetics and the advocate of the dietetics profession serving the public through the promotion of optimal nutrition, health, and well-being. We are an organization of nearly 3,700 members throughout the Commonwealth of Pennsylvania.

## WHAT WE DO

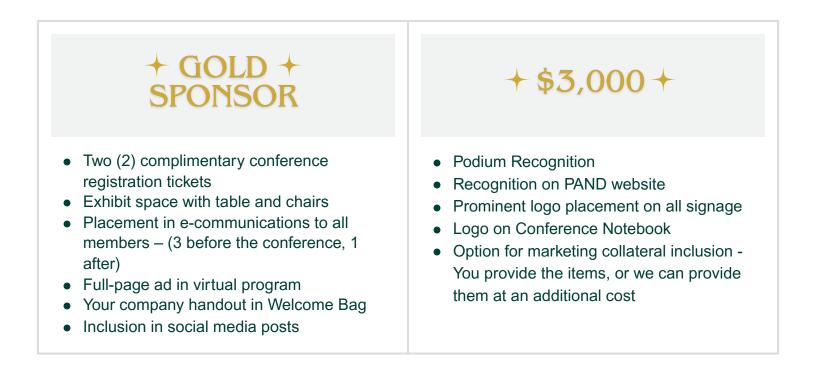
Dietetics practitioners work in health care systems, home care, foodservice, business, research, nonprofits, and educational organizations. As key members of medical teams in hospitals, long-term care facilities, and health organizations, we provide medical nutrition therapy — using nutrition services to treat chronic conditions, illnesses, or injuries and provide health promotion, disease prevention, and wellness services.

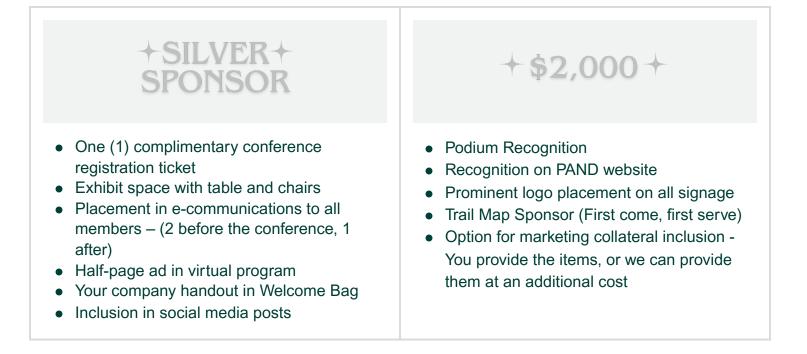
### **CONTINUING EDUCATION**

Dietetics practitioners must earn continuing professional education units (CPEUs) to maintain their credentials and PA licensure. The CPEUs provided at the PAND Annual Conference are one of the crucial reasons why this is the must-attend dietetic professional event for PA nutrition professionals! CPEU totals for the 2025 conference are TBD.

## **Sponsorship Levels**

This is perfect for companies looking to make valuable connections with professionals in a focused setting. All sponsors submitting a signed letter of commitment by December 1, 2024, will receive a 5% discount on the sponsorship fees. Contact marykate@kassalen.org for more information.





## + BRONZE + SPONSOR

- One (1) complimentary conference registration ticket
- Exhibit space with table and chairs
- Placement in e-communications to all members – (1 before event, 1 after)
- Quarter-page ad in virtual program
- Your company handout in Welcome Bag
- Name Badge Sponsor (First come, first serve)

# + \$1,000 +

- Breakfast, Lunch or Break Sponsor
- Inclusion in social media posts
- Podium Recognition
- Recognition on PAND website
- Prominent Logo placement on all signage
- Option for marketing collateral inclusion -You provide the items, or we can provide them at an additional cost

NON-PROFIT +\$250.00+SPONSOR • One (1) complimentary conference Recognition on website • Logo on signage registration ticket • Option for marketing collateral inclusion -• Exhibit space with table and chairs You provide the items, or we can provide Placement in e-communications to all them at an additional cost members -(1 before event)• Quarter-page ad in virtual program \*Must provide proof of IRS registered 501c3 Company handout in Welcome Bag status. Inclusion in social media posts Podium Recognition \* \$250 tier is required to bring a raffle basket worth \$100+



Additional representatives will pay a special discounted rate of \$100 each. All representatives MUST be registered before the meeting, this is so name badges are properly prepared and to account for meals.

#### **SWAG Partners**

If you cannot exhibit, this is a great option for you! Thank you to all our generous partners and vendors! Any type of **SWAG will happily be placed in the Welcome Bags for distribution to attendees**. Any and all **SWAG will be acknowledged on the Conference Signage**. Any and all **SWAG items can be sent to the below address OR directly to The Desmond Malvern, a DoubleTree by Hilton ATTN: Shelly-Ann Harris at 1 Liberty Boulevard in Malvern, PA 19355.** Please **include your Vendor Name, Event Name and Dates**. Any items being sent to the Desmond, please **DO NOT ship before March 20, 2025**, **otherwise you will be responsible for storage fees**. *Storage fees range from* \$100.00 - \$300.00 *per day, depending on the size and number of packages*.



The Desmond Malvern



# Sponsorship Form

PAND 2025 Annual Conference

Indicate your sponsorship level and return to: marykate@kassalen.org by February 1, 2025

Sponsorship Level:		
Company Name:		
Contact Name :		
Phone Number:		
Full Address :		
City, State :		
On Site Rep Name:		
On Site Rep Name :		
On Site Rep Name :		
On Site Rep Name :		
Subtotal \$	*Less 5% by 12/01/2024	

Total	Payment	\$
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ess 5% by 12/01/2024 \*A 5% discount will be extended to those who submit their payment and signed letter of commitment by December 1, 2024

Check payments are preferred to help reduce service fees. A signed letter of commitment will serve until payment is received. Reach out to <u>Mary Kate Vacca</u> or <u>Ann Conlin</u> with any questions/concerns. Please Note: **All Cancellation requests must be made in writing.** 

Check (payable to PAND). Mail form and payment to:

PAND 461 Cochran Road, Box 246 Pittsburgh, PA 15228

## Please use the link or the QR code to pay with credit card:



It is the vendors responsibility to secure ALL arrangements for return shipping (re-packing, return labels, scheduling pickup, etc.) Failure to do so will result in a \$250.00 service fee plus the cost of shipping or items will be disposed of within five (5) days as per The Desmond.