



Annual Conference (PAND AME 2025)

March 28, 2025

Desmond Malvern

A Doubletree by Hilton

One Liberty Square Blvd

Malvern, PA, 19355

BECOME A 2025 SPONSOR

Be recognized as an industry leader at the 2025 Pennsylvania Academy of Nutrition and Dietetics (PAND) Annual Conference by becoming a sponsor.

You'll have the opportunity to interact and share information with nutrition, healthcare, and food service leaders, who are decision makers and connectors in their respective organizations.

PAND offers sponsorship levels to meet your goals and budget. Please contact marykate@kassalen.org or at 412-343-2235 with questions/concerns.

WHO WE ARE

The Pennsylvania Academy of Nutrition and Dietetics is an affiliate of the Academy of Nutrition and Dietetics and the advocate of the dietetics profession serving the public through the promotion of optimal nutrition, health, and well-being. We are an organization of nearly 3,700 members throughout the Commonwealth of Pennsylvania.

WHAT WE DO

Dietetics practitioners work in health care systems, home care, foodservice, business, research, nonprofits, and educational organizations. As key members of medical teams in hospitals, long-term care facilities, and health organizations, we provide medical nutrition therapy — using nutrition services to treat chronic conditions, illnesses, or injuries and provide health promotion, disease prevention, and wellness services.

CONTINUING EDUCATION

Dietetics practitioners must earn continuing professional education units (CPEUs) to maintain their credentials and PA licensure. The CPEUs provided at the PAND Annual Conference are one of the crucial reasons why this is the must-attend dietetic professional event for PA nutrition professionals! CPEU totals for the 2025 conference are TBD.

Sponsorship Levels

This is perfect for companies looking to make valuable connections with professionals in a focused setting. All sponsors submitting a signed letter of commitment by December 1, 2024, will receive a 5% discount on the sponsorship fees. Contact marykate@kassalen.org for more information.

✦ GOLD ✦ SPONSOR

- Two (2) complimentary conference registration tickets
- Exhibit space with table and chairs
- Placement in e-communications to all members – (3 before the conference, 1 after)
- Full-page ad in virtual program
- Your company handout in Welcome Bag
- Inclusion in social media posts

✦ \$3,000 ✦

- Podium Recognition
- Recognition on PAND website
- Prominent logo placement on all signage
- Logo on Conference Notebook
- Option for marketing collateral inclusion - You provide the items, or we can provide them at an additional cost

✦ SILVER ✦ SPONSOR

- One (1) complimentary conference registration ticket
- Exhibit space with table and chairs
- Placement in e-communications to all members – (2 before the conference, 1 after)
- Half-page ad in virtual program
- Your company handout in Welcome Bag
- Inclusion in social media posts

✦ \$2,000 ✦

- Podium Recognition
- Recognition on PAND website
- Prominent logo placement on all signage
- Trail Map Sponsor (First come, first serve)
- Option for marketing collateral inclusion - You provide the items, or we can provide them at an additional cost

✦ BRONZE ✦ SPONSOR

- One (1) complimentary conference registration ticket
- Exhibit space with table and chairs
- Placement in e-communications to all members – (1 before event, 1 after)
- Quarter-page ad in virtual program
- Your company handout in Welcome Bag
- Name Badge Sponsor (First come, first serve)

✦ \$1,000 ✦

- Breakfast, Lunch or Break Sponsor
- Inclusion in social media posts
- Podium Recognition
- Recognition on PAND website
- Prominent Logo placement on all signage
- Option for marketing collateral inclusion - You provide the items, or we can provide them at an additional cost

✦ NON- PROFIT ✦ SPONSOR

- One (1) complimentary conference registration ticket
- Exhibit space with table and chairs
- Placement in e-communications to all members – (1 before event)
- Quarter-page ad in virtual program
- Company handout in Welcome Bag
- Inclusion in social media posts
- Podium Recognition

✦ \$250.00 ✦

- Recognition on website
- Logo on signage
- Option for marketing collateral inclusion - You provide the items, or we can provide them at an additional cost

***Must provide proof of IRS registered 501c3 status.**

*** \$250 tier is required to bring a raffle basket worth \$100+**



Additional representatives will pay a special discounted rate of \$100 each. All representatives **MUST** be registered before the meeting, this is so name badges are properly prepared and to account for meals.

SWAG Partners

If you cannot exhibit, this is a great option for you!

Thank you to all our generous partners and vendors! Any type of **SWAG will happily be placed in the Welcome Bags for distribution to attendees.** Any and all **SWAG will be acknowledged on the Conference Signage.** Any and all **SWAG items can be sent to the below address OR directly to The Desmond Malvern, a DoubleTree by Hilton ATTN: Shelly-Ann Harris at 1 Liberty Boulevard in Malvern, PA 19355.** Please include your **Vendor Name, Event Name and Dates.** Any items being sent to the Desmond, please **DO NOT ship before March 20, 2025, otherwise you will be responsible for storage fees.** *Storage fees range from \$100.00 - \$300.00 per day, depending on the size and number of packages.*



The Desmond Malvern



Sponsorship Form

PAND 2025 Annual Conference

Indicate your sponsorship level and return to: marykate@kassalen.org by February 1, 2025

Sponsorship Level:

Company Name:

Contact Name :

Phone Number :

Full Address :

City, State :

On Site Rep Name:

On Site Rep Name :

On Site Rep Name :

On Site Rep Name :

Subtotal \$

*Less 5% by 12/01/2024

Total Payment \$

*A 5% discount will be extended to those who submit their payment and signed letter of commitment by December 1, 2024

Check payments are preferred to help reduce service fees. A signed letter of commitment will serve until payment is received. Reach out to [Mary Kate Vacca](#) or [Ann Conlin](#) with any questions/concerns. Please Note: **All Cancellation requests must be made in writing.**

Check (payable to PAND). Mail form and payment to:

PAND

461 Cochran Road, Box 246

Pittsburgh, PA 15228

Please use the link or the QR code to pay with credit card:



It is the vendors responsibility to secure ALL arrangements for return shipping (re-packing, return labels, scheduling pickup, etc.) Failure to do so will result in a \$250.00 service fee plus the cost of shipping or items will be disposed of within five (5) days as per The Desmond.