SPONSORSHIP OPPORTUNITIES

Friday, April 9, 2027

The Desmond | Malvern, PA

BUILDING CONNECTIONS IN NUTRITION

PAND

Annual Conference 2027

Who We Are

The Pennsylvania Academy of Nutrition and Dietetics PAND, an affiliate of the Academy of Nutrition and Dietetics, is an advocate of the dietetics profession serving the public through the promotion of optimal nutrition, health, and well-being. We are an organization of nearly 3,700 members throughout the Commonwealth of Pennsylvania.



What We Do

Dietetics practitioners work in health care systems, home care, food service, business, research, nonprofits, and educational organizations. As key members of medical teams in hospitals, long-term care facilities, and health organizations, we provide medical nutrition therapy using nutrition services to treat chronic conditions, illnesses, or injuries and provide health promotion, disease prevention, and wellness services.

Continuing Education

Dietetics practitioners must earn continuing professional education units (CPEUs) to maintain their credentials and PA licensure. The CPEUs provided at the PAND Annual Conference are one of the crucial reasons why this is the must-attend dietetic professional event for PA nutrition professionals! Once the agenda is confirmed, CPEU totals for the 2027 conference will be announced.

Sponsorship Levels

All Sponsorship Levels Include:

- Exhibit space includes an 8-foot table with two chairs
- Dedicated exhibit hours with one full vendor day on April 9
- (Exhibitors' set-up begins on April 8th after 4 pm)
- Company logo, link, and description on the PAND website.
- Company logo prominently displayed on event signage
- Additional conference registrations at the reduced rate of $100
- Social media recognition
- Conference attendee prospecting list
- Admission to all sessions, including meals, breaks, and the member reception
- Trail map participation
- Swag bag insert

GOLD SPONSOR — $3,000

- Three complimentary conference registration tickets
- Four Push Email Communications to PAND attendees (three before, and one after)
- Full page advertisement in the virtual program
- Awards Luncheon Sponsor
- Logo on Conference Swag Bag

SILVER SPONSOR — $2,000

- Two complimentary conference registration tickets
- Three Push Email Communications to PAND attendees (two before event, and one after)
- Half-page advertisement in the virtual program
- Name Badge Sponsor

BRONZE SPONSOR — $1,000

- One complimentary conference registration ticket
- Two Push Email Communications to PAND members (one before event, and one after)
- Quarter-page advertisement in the virtual program
- Refreshment Breaks Sponsor

NON-PROFIT — $250

Required $100 Gift Basket Donation for the Conference Raffle

- One complimentary conference registration ticket
- One Push Email Communication to PAND members (before the event)
- Quarter-page advertisement in virtual program

*__Non-Profit Exhibitors__: Must provide proof of IRS-registered 501 (c) (3) status

ADDITIONAL OPPORTUNITIES

Lanyard Sponsor.....$75.00

All sponsors submitting a signed letter of commitment by December 31, 2026, will receive a 5% discount on the sponsorship fees. Please email Ann Conlin at contact@eatrightpa.org for more information.

Sponsorship cancellation and refunds are subject to the following conditions. If written notice is received on or before Tuesday, March 9, 2027, a refund of all monies minus a charge of $100 will be issued. Cancellations after Tuesday, March 9, 2027, will not be eligible for a refund.

Cancellation requests must be made in writing to contact@eatrightpa.org

SWAG Partners

If you can't exhibit, consider participating as a SWAG Partner! Your SWAG item will be included in the welcome bags distributed to attendees.

SWAG Partners will be acknowledged on the conference signage.

Please complete the "**Reserve your Sponsorship**" form below and select **SWAG Partner** to be included.

RESERVE YOUR SPONSORSHIP TODAY